



## DATA'S IMPACT

The momentum of the disability market is growing at breathtaking speed throughout the world. Tapping this growing sector through universal accessibility is an idea whose time has come.

Digital Accessibility Trends Analysis (DATA), a leading subscription service, is designed to keep government and private industry:

- highly competitive, aware, and able to react to disability policy
- knowledgeable of marketplace and legal drivers
- aware of the latest international accessibility developments, the new U.N. Convention on the Rights of Persons with Disabilities, and the evolution of disability rights as human rights

DATA provides crucial monitoring of developments in law and policy pertaining to web accessibility and digital technology in national and international settings, and how these developments impact upon education, commerce, employment, government and social networking.

## HOW IT WORKS

Few moments in business history have held such promise and opportunity. DATA provides detailed analysis imperative for future strategies.

Subscriptions include:

- in-depth quarterly reports
- annual webinars
- breaking national and international news e-bulletins
- access to web archives with a searchable database
- two hours of private consultation to assist in subscriber's application of DATA findings.

To subscribe, please contact Laurie Blair at 202.872.6739 or [laurie.blair@ppsv.com](mailto:laurie.blair@ppsv.com).

*"John Kemp and Elisabeth Doyle are true pioneers, leaders in the effort to prove the power of people with disabilities in today's economy."*

*Carmen Jones, president  
Solutions Marketing Group*

*"DATA has quickly generated praise—and a buzz—throughout business and legal communities,"*

*—Debra Ruh, founder  
TecAccess*

DATA is led by John D. Kemp, Esq. and Elisabeth Doyle, Esq., of Powers Pyles Sutter & Verville PC. John and Elisabeth created Digital Accessibility Trends Analysis (DATA) as a subscription service that is strategically aimed at keeping government and private industry competitive and informed of global disability policy as well as legal and marketplace drivers.



John Kemp, a disability law expert and published author, is a leading authority in the disability arena. He has traveled the globe to assist organizations of all sizes in monitoring web accessibility and digital technology in light of growing legal realities and the pervasiveness of the Internet. With more than 45 years of direct experience in the disability movement, John D. Kemp serves as a principal at Powers Pyles Sutter & Verville P.C. He is the winner of the New Freedom Initiative Award, presented by the U.S. Department of Labor; and the Henry B. Betts Award, widely regarded as America's highest honor for disability leadership, presented by the American Association of People with Disabilities.



Since joining PPSV, Elisabeth Doyle has focused her practice in the area of disability. She was a driving force behind the creation, development and success of DATA, and assists global business clients in keeping abreast of national and international legal and policy developments in the areas of accessibility and inclusion. Ms. Doyle assists in advising the U.S. Business Leadership Network, a coalition of businesses dedicated to increasing employment opportunities for people with disabilities.

Ms. Doyle has written extensively for clients regarding the new UN Convention on the Rights of Persons with Disabilities and its impact on development, human rights, and global business and IT accessibility. She is also a member of the research committee of the G3ic, a flagship advocacy initiative of the UN Global Alliance for ICT and Development. The focus of the research committee, is the implementation of the accessible IT provisions of the UN Convention. Ms. Doyle has presented internationally on the employment provisions of the ADA and has been a panel presenter regarding the impact of the UN Convention.

Prior to joining PPSV, Ms. Doyle served as Deputy Attorney General for the State of New Jersey, representing the New Jersey Departments of Education, Health, and Human Services, as well as the Division of Developmental Disabilities.



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